



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-18-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
398903	09-18-2012	09-18-2012	2	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC – NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
1344		243732	PHILADELPHIA	D. PARKER	10-30-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	243732								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1344														
1	10-30-2012	11-02-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	2	2	2	1				7	2,000	7	14,000.00
2	10-30-2012	11-02-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	30	2	1	2	1				6	2,400	6	14,400.00
3	10-30-2012	11-02-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30	1	1	1	1				4	1,100	4	4,400.00
4	10-30-2012	11-02-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	1	1	1	1				4	1,400	4	5,600.00
5	10-30-2012	11-01-2012	12:30PM – 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	1		1					2	1,500	2	3,000.00
6	10-30-2012	11-02-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	2	2	2	2				8	1,500	8	12,000.00
7	10-30-2012	11-02-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	2	2	2	2				8	2,400	8	19,200.00
8	10-30-2012	11-02-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	2	2	2	2				8	4,200	8	33,600.00
9	10-30-2012	11-02-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)	7	30	1	1	1	1				4	2,200	4	8,800.00
10	10-30-2012	11-02-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30	1	2	1	1				5	900	5	4,500.00
11	10-30-2012	11-04-2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30	1	1	1	1	1	1		6	2,400	6	14,400.00
12	10-30-2012	11-04-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)	7	30	1	1	1	1	1	1		6	4,700	6	28,200.00
13	10-30-2012	10-30-2012	10:00PM – 11:00PM	PE TUESDAY 10-11PM (7489)	7	30	1							1	12,000	1	12,000.00
14	11-01-2012	11-01-2012	08:00PM – 10:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30				1				1	28,000	1	28,000.00
15	11-02-2012	11-02-2012	08:00PM – 09:00PM	PE FRIDAY 8-9P (7501)	7	30					1			1	9,000	1	9,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WABC-TV/DT
New York

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Contract No 398903		Contract Dt 09-18-2012		Revision Dt 09-18-2012		Rev# 2		Advertiser LINDA MCMAHON FOR SENATE 2012			Brand LINDA MCMAHON FOR SENATE 2012				Product Code POLITICALS				Station/Market WABC – NEW YORK				
Agency Est# 1344				CMS # 243732		Sales Office PHILADELPHIA		Account Executive D. PARKER			Start Date 10-30-2012		End Date 11-04-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 243732			
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
				Agency CPE: E : 1344																			
16	11-02-2012	11-02-2012	09:00PM – 10:00PM	PE FRIDAY 9–10PM (7502)					7	30					1			1	9,000	1	9,000.00		
17	11-02-2012	11-02-2012	10:00PM – 11:00PM	PE FRIDAY 10–11PM (7503)					7	30					1			1	11,000	1	11,000.00		
18	11-03-2012	11-03-2012	08:00PM – 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)					7	30						2		2	4,000	2	8,000.00		
19	11-04-2012	11-04-2012	06:15AM – 09:00AM	AM EWN SA/SU 6–10AM (7434)					7	30							2	2	3,000	2	6,000.00		
20	11-04-2012	11-04-2012	02:00PM – 03:00PM	WK AFT WEEKEND ROTATION (7441)					7	30							1	1	8,000	1	8,000.00		
				----- ITEM LINE NOTE -----																			
21	11-04-2012	11-04-2012	07:00PM – 08:00PM	PE SU 7–8PM (7500)					7	30							1	1	6,000	1	6,000.00		
																			Contracted Gross Total:		79	259,100.00	
																			Actual Gross Total:		79	259,100.00	
																			Agency Commission:			38,865.00	
																			Net Total:			220,235.00	
Month/YR			Preempted			Made Good			Contract Total			Adjustments						Actual Total					
Nov 12			0.00			0.00			259,100.00			0.00						259,100.00					
TOTAL			0.00			0.00			259,100.00			0.00						259,100.00					

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